

News Release/Pour publication immédiate

South East LHIN Encouraging Residents to “Hurry Up and Have Their Say” in Healthcare Plan Before Survey Closes July 12th

Belleville, Ontario (July 3, 2012) – The South East Local Health Integration Network (LHIN) today encouraged residents across this region to “hurry up and have their say” by completing an online healthcare survey before it closes July 12th.

The LHIN established a dedicated website, www.southeasthin.on.ca/OurHealthPlan that went live June 7th to give residents across southeastern Ontario the opportunity to provide their opinions and comments on the type of health care they want to receive over the next three years. The input they share will be considered for inclusion as the LHIN develops its Integrated Health Services Plan (IHSP) – the guiding document that will outline the strategy and direction for health services throughout 2013 – 2016.

As of Friday June 29th just over 300 residents across the southeast had completed the online survey – which consists of introductory information explaining the areas being considered and a series of 20 related questions. This approach makes the online survey much more of a “deliberative dialogue” that engages people to think about each question and to be able to answer it in a thoughtful, informed manner – rather than just ticking off a bunch of “yes” or “no” boxes.

Thanks to Health Services Providers, Libraries, Colleges and Universities, School Boards, Church groups and others – all of whom were asked by the LHIN to help spread the word about the website – the survey has been completed by a reasonable percentage of residents. But the LHIN is hoping for more.

In addition to email blasts and good newspaper and radio media coverage informing readers and listeners about the survey, the LHIN has placed display advertisements in key daily and weekly papers across the region to drive as many people as possible to the survey website.

By going to www.southeasthin.on.ca/OurHealthPlan residents can choose to participate in the survey in their choice of English or French. If they would rather fill out paper copies of the survey they can obtain those by contacting the LHIN at (613) 967-0196.

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For more information, contact:

Michael Alexander 613-967-0196 (ext 2229) – michael.alexander@lhins.on.ca